

The press kit is made up of feedback from media that I contacted about Groover.

Ron Murx

Playlist·Émirats arabes unis

[Ron Murx](#)

Hi Ici Factory, Your track "Rumba sous la roche" for me is the kind of track that instantly transports you to a vibrant Latin jazz club where everyone's dancing like they've got no cares in the world. It's lively, rhythmic, and filled with that unmistakable Latin spirit that makes it impossible to sit still. The song blends classic Latin jazz vibes with a modern twist, creating something both timeless and fresh. The instrumentation is rich, with layers of rhythm and melody that feel like a conversation between the musicians. The beat has this magnetic pull, and I couldn't help but sway along—even while sitting at my desk. It reminded me of a salsa class I took once where the instructor kept saying, "Feel the music, don't overthink it." This track is all about *feeling* the moment. The title, which translates to "Rumba under the rock," perfectly captures the energy—playful and grounded yet adventurous. It's one of those songs that makes you imagine yourself twirling under string lights on a summer evening. Regards Ron

Muséanima

Playlist·France

[Muséanima](#)

Hello, I hope you are well! Another relentless, danceable and almost extraterrestrial dynamic with its acoustic and synthetic sounds. A real invitation to let go and be enchanted. I'm adding it to our current playlist. Take care of yourself, Raphaël

Music Victory

Playlist·Serbie

[Music Victory](#)

Hey Ici Factory, thanks for getting back to me! Rumba sous la roche is a wonderful Fusion song and I will add it to the list, superior work?! Have a day filled with sunshine and take care, MV

Musiclink

Média·Pérou

[Musiclink](#)

Hello Ici Factory, Really nice instrumental track! Love the rhythm and groovy energy. Cool visuals too. We will share it in our social media. Looking forward to hearing more from you!

Music By Humans

Média·États Unis

[Music By Humans](#)

To be honest, the track is wonderful and we really want to share it on "Artists To Watch" and spread it to the word. Keep it up

Rádio Armazém

Média·Brésil

[Rádio Armazém](#)

Hello! In our opinion, "Rumba sous la roche" is an instrumental Latin Jazz track that enchants with its contemplative and melodic sound, creating an engaging and sophisticated atmosphere. With touches of progressive funk-rock, the song gains layers of intensity and dynamism, while its climactic nature is enriched by exotic sounds that awaken the imagination and transport the listener to unique soundscapes. Your music will play on our radio, from Brazil to the world via online. Stay in the flow! After its release, we will include your song in our radio show "Noitinha Cool" here on Rádio Armazém (listen at radioarmazem.net). The radio show is broadcast every Sunday at 10:00 pm (Brazil time). Later, this radio show will go to our playlist on our Spotify profile and your music will continue to play on the radio program. We will share it on our social networks and tag you on our Instagram, for our followers!

Alex Stiwart

Influenceur·euse sur les réseaux sociaux·Chili

[Alex Stiwart](#)

Hello! Interesting guitar approach, and all the instruments contribute to that danceable sound. Congratulations, it's a beautiful project. Best regards!

Rádio Cult FM

Radio·Brésil

[Rádio Cult FM](#)

With a nice beat to listen to, the song brings elements of jazz and electronic music in a unique way and does well. Good production. Unfortunately this is not the genre we play on our radio, but we wish it success.

Indieoclock

Média·Brésil

[Indieoclock](#)

A song to make us relax, takes us out of the chaotic reality and makes us live in a new atmosphere, we love every detail of this song that is vibrant and moves us in a sensational way.

eliezerboyer

Spécialiste son·Venezuela

[Eliezerboyer](#)

Hello Ici, I think "Rumba sous la roche" is great because it combines the madness of jazz with the cadence and rhythm of Latin music, something that moves you and makes you dance, but I feel that at a sound level it doesn't really hook me. midi metals, perhaps it is intentional to give prominence to the synteck and the guitar that sounds incredible, but personally I feel that recording them would give it even greater strength, at the percussion level you achieved a very good sound with the samplers, I also recommend that you think of an even catchier chorus that adapts more to the dancer, because the melodic line that the keyboard makes draws very interesting notes but not so danceable, so you have to balance that better, I hope to hear more of your music to share it at the next opportunity. Greetings and blessings from Venezuela #palanteesPalCielo

Nam Radio

Radio·Namibie

Nam Radio

Hi, this song has a good production. The melody is captivating and the harmony is great. It has a great arrangement! Thank you very much.

O Novo Show Do Novo

Radio·Brésil

O Novo Show Do Novo

Hey All good? We are pleased to inform you that your song has been selected to be featured in an episode of O Novo Show Do Novo. Congratulations on the achievement! It will be in episode 13 or 14. We are currently on episode 11. When the episode is released, we will let you know via email or Instagram. To find out more about O Novo Show Do Novo, visit the link below

<https://shoutout.wix.com/so/81P6Mc2Ws> <https://www.instagram.com/novosuivosoficial/>
<https://www.instagram.com/superclima82>

Carlos Rafael Clima Novos Uivos Team Rio de Janeiro, Brazil

Groove it

Playlist·États Unis

Groove it

What an incredible surprise, an excellent song. A splendid surprising achievement, with an obvious and unique melodic success. Played with an unimaginable artistic prowess, certainly by a talented professional artist with unique potential and talent. Certainly very well oriented and organized. Truly melancholic. Congratulations

Alex Stiwart

Influenceur·euse sur les réseaux sociaux·Chili

Alex Stiwart

Hello! Interesting guitar approach, and all the instruments contribute to that danceable sound. Congratulations, it's a beautiful project. Best regards!

<https://open.spotify.com/playlist/4ELEPLr6Gs3dhfVoIrSSz8>

Music For All

Média·Brésil

Music For All

A great instrumental single, strong and striking melodies and perfect production. This song fits perfectly and will be kept for 30 days in our Music Instrumental For All playlist.

<https://open.spotify.com/playlist/3XneiU3iMavpGxCAWYkOYZ?si=e145586760ff4aaa>

Planet Network

Label, Radio·France

[Planet Network](#)

Hello, We really like it, can you send us the song in mp3 format by email to broadcast it in our programming? If you are interested in greater visibility, do not hesitate to ask us for more information. Thank you

MoochilaTv

Média·Argentina

[MoochilaTv](#)

Hello! Nice song! We are gonna promote it very soon. Have a good day and happy new year!!

Vybz fm

Radio·Nigeria

[Vybz fm](#)

The details in your music shine. The beats are good and the production is impeccable, I love it.

Groover Obsessions - The Artist Accelerator

Label·France

[Groover Obsessions - The Artist Accelerator](#)

Hello Ici Factory, thank you for sharing your music with us! This Latin jazz music makes you want to dance, it's catchy and very well produced, congratulations on this release! However, I think it's a bit early to consider a collaboration with Obsessions, but you definitely have talent. Good luck :)