

The press kit is made up of feedback from media that I contacted about Groover.

Planet Network

Label, Radio France

[Planet Network](#)

Hello, We really like it, can you send us the song in mp3 format by email to broadcast it in our programming? If you are interested in greater visibility, do not hesitate to ask us for more information. Thank you

<https://fr.welove.radio/radio/planet/>

<https://fr.welove.radio/radio/bluezradio/>

<https://fr.welove.radio/radio/amewebradio/>

<https://fr.welove.radio/radio/planetdark/>

Groove it

Playlist États Unis

[Groove it](#)

Magnificent song, a beautiful and surprising surprise. An extraordinary achievement with an obvious and unique melodic success. A splendid melody played with unimaginable enthusiasm and professionalism. Above all very well oriented and organized, accompanied by a sound singularity. Truly magnificent. Congratulations

<https://x.com/Deborahdjohn?t=fgLTJMmTiVot91CvmAJwkA&s=09>

<https://open.spotify.com/playlist/4zNDI7kTKxDNBbzoJmA0VG?si=9yPIDQ3wRBibPAtnUJIIQ>

CLAUDEMIR TAVARES

Spécialiste son Brésil

[CLAUDEMIR TAVARES](#)

Hello Ici Factory, good morning... It was a pleasure to listen to "Cha Cha Ciao"! Your instrumental music is a special form of art, and you have delivered a track that is both technically and emotionally... As a multi-instrumentalist and arranger, your mastery of musical elements is evident in this piece. The instrumental of "Cha Cha Ciao" is an auditory delight. The trumpet, with its vibrant timbre and well-calibrated pitch, gives a special shine to the track, while the drums maintain a solid and well-marked base, guiding the listener firmly through the composition. The guitar solo is exceptional, with impeccable technical execution and an emotional touch that complements the structure of the song. The rich improvisation in the instrumental brings dynamism and keeps the listener interested from beginning to end. For me, the production is well defined, with mixing and mastering at the right point. Each instrument finds its space in the sound spectrum, allowing the composition to breathe and have clarity. This balance is crucial for instrumental tracks, where details make all the difference, and here you got it right. Ici. While "Cha Cha Ciao" is already a top-notch track, a few suggestions can help make it even more impactful. For example: Dynamics: Consider adding subtle variations in intensity throughout the song, such as changes in volume or layers of instruments, to create an even more engaging contrast. If you use additional layers, such

as: A slight inclusion of complementary instruments in specific parts, such as secondary percussion or strings, can add rich texture and broaden the soundscape... while the track is already engaging, exploring a clearer progression that simulates a “story” can help capture the listener’s imagination. Note: For greater visibility and inclusion in playlists or radio stations, you should submit the track to instrumental playlist curators and music channels on platforms such as Spotify. Produce a simple but visually interesting music video that captures the essence of the song; this can engage audiences on social media. Explore collaborations with other musicians to create new arrangements or versions of “Cha Cha Ciao”. “Just like you did with this song, do the same with the others.” "Cha Cha Ciao" is a shining example of how instrumental music can be engaging and emotionally rich. Congratulations on your creativity, execution and production. Your talent as a multi-instrumentalist and composer is evident, and I look forward to hearing more of your work. Thank you so much for choosing me to give this feedback! I hope these tips will be useful in taking your music to new heights. I will continue to follow your work and I am excited to see your next projects! With admiration, Claudemir Tavares

ZI'NEWS

Média·France

[ZI'NEWS](#)

Hello Ici Factory, Thank you for sharing your new single "Cha cha ciao" with us. We took the time to listen to it carefully and here is our feedback. Musically, the song has a catchy groove and a positive energy that makes you want to dance! The rhythms are well chosen and the "cha cha" element fits perfectly into the whole, bringing a touch of freshness and diversity. Your voice blends well with the production, and the arrangements add depth to the composition. The mix is clean, and the song has good dynamics. However, we think that it could perhaps gain in impact in certain key moments, such as during the choruses, to further accentuate the emotional rise of the song. Overall, "Cha cha ciao" has great potential, and it would be interesting to see it evolve in the musical world. We wish you every success with this new project!

Yours, Camélia, The ZI'NEWS team

Rádio Armazém

Média·Brésil

[Rádio Armazém](#)

Hello! In our opinion, 'Cha cha ciao' is a vibrant celebration of musical fusion, mixing salsa, merengue and world-music in a hybrid and organic way, creating a sound that is as captivating as it is unique. The track stands out for its almost unrecognizable stylistic mix, where each element merges perfectly, resulting in a surprising and innovative listening experience. Your music will play on our radio, from Brazil to the world via online. Stay in the flow! After its release, we will include your song in our radio show "Noitinha Cool" here on Rádio Armazém (listen at radioarmazem.net). The radio show is broadcast every Sunday at 10:00 pm (Brazil time). Later, this radio show will go to our playlist on our Spotify profile and your music will continue to play on the radio program. We will share it on our social networks and tag you on our Instagram, for our followers!

<https://open.spotify.com/playlist/6vgxW7ij2SsRwx3IBIOKtv?si=b307396b39a14876>

The Hand Editions

Playlist·Italie

[The Hand Editions](#)

Hello Ici Factory, welcome back, thank you !

This track evolves into a very pleasant groove.

The keyboard and bass move along with a pleasant rhythmic interplay. Above them, I really enjoyed the alternating solos.

A track that brings movement and lingers a lot.

Good!

Kind regards!

T.H.E

<https://open.spotify.com/playlist/77ojvnrbTDHm6NhHGwWeZp?si=ZAF43yYfQ-Ogjjgog-ofCg>

Ron Murx

Playlist·Émirats arabes unis

[Ron Murx](#)

Hi Ici Factory Your track “Cha cha ciao” is pure joy in music form. From the first few seconds, it had me tapping my foot and smiling without even thinking about it. It blends Latin rhythms, funk grooves, and jazzy touches in a way that feels both fresh and familiar—like a surprise dance party in the middle of your living room. I played this track while cleaning my kitchen, and suddenly it didn’t feel like a chore anymore. I was moving to the rhythm, shaking the mop like a dance partner! It’s the kind of tune that makes you feel good, even on an ordinary day. What I love most is how alive the music feels, even though it’s instrumental. You don’t need words—the horns, percussion, and funky bass all speak for themselves. You can imagine a street corner in Havana or a jazz club with people swaying along. Hats off to Ici Factory for bringing that sunny, playful energy to life.

Regards Ron

Branimir Lokner

Média / Journaliste, Mentor·Serbie

[Branimir Lokner](#)

"Cha Cha Ciao" is a danceable song with remastering and modernized sound, where all the time different rhythm variations change places, and where a different but "positive" atmosphere dominates all the time. Colorful instrumental colors alternate, and all that together makes the arrangement segment of this instrumental track convincing and very listenable. This is the theme for the clubs, and for a good mood.

Discover Cha cha ciao by Ici Factory <https://t.co/RzRaO4OzGv> via @HeyGroover #GrooverEffect Check out the track "Cha Cha Ciao", by Ici Factory!— Branimir Lokner (@BranimirLokner) May 3, 2025

Vybz fm

Radio·Nigeria

[Vybz fm](#)

You have managed to create a strong impression with your sound, and the execution confirms this perfectly.

OXO RADIO

Radio·France

[OXO RADIO](#)

Thank you for submitting your track to our team. After listening to it, we plan to broadcast it on our airwaves.

Sincerely,
RADIO OXO

Nous vous remercions d'avoir proposé votre titre à notre équipe. Après son écoute, nous prévoyons une diffusion sur nos antennes. Cordialement. RADIO OXO

Muséanima

Playlist·France

[Muséanima](#)

I hope you're well!

It's always a great pleasure to explore your musical and instrumental aspirations. This new track is superb and makes you want to let yourself go. Bravo!

I'm adding it to our playlist.

Take care,
Raphaël

<https://tinyurl.com/4ek7bk3m>

Music For All

Média / Journaliste·Brésil

[Music For All](#)

What a great groove and bass on your new single, it's just infectious. We'll be featuring this song for 30 days on our Music Instrumental for all playlist.

<https://open.spotify.com/playlist/3XneiU3iMavpGxCAWYkOYz?si=44b9cd8af2e94863>

Latino Gang Latam

Média / Journaliste·Colombie

[Latino Gang Latam](#)

Hello, how are you? Thank you for sending your music. You have great talent and a great musical production. We will support you by making a news story about your release. Send us high-quality photos.

Emergente

Média / Journaliste, Radio, Influenceur·euse sur les réseaux sociaux·Mexique

[Emergente](#)

Thanks for sending your song to emergente, it sounds good, the harmonic movements I like, the melody and percussive arrangements are great, everything sounds good in the mix, we will program in our radio station.

Boulimique de Musique

Média / Journaliste, Playlist·Canada

[Boulimique de Musique](#)

The Franco-Swiss project is back with a dynamic instrumental composition full of good vibes. joie de vivre is the order of the day on this gently uplifting track. Let yourself go on this elegant invitation to dance! Here are the playlist links: Voici les liens vers les playlists :

<https://on.soundcloud.com/hLEyaLsyXQwBv9mt9> <https://dzt.page.link/CD1qRf4iDHRJshmu7>
https://open.spotify.com/playlist/6B6gqq06b4GcxIQdnsiD4E?si=1o0v_-qWQ2KDoS7mhe03Yw
<https://youtube.com/playlist?list=PLQQEx2JoJCJucAX0IM9Vj59OutAtLEqTm&si=7tOVFBH1XqQWogEr>

Music Victory

Playlist·Serbie

[Music Victory](#)

Hey Ici Factory, thanks for getting back to me! Cha cha ciao is a wonderful Fusion song and I will add it to the list, superior work?! Have a day filled with sunshine and take care, MV

Here's the link to the list: <https://open.spotify.com/playlist/5B2Z1JZYn6wa0ykWTH9D7D> As always, one like and a shout-out on your socials would be genuinely appreciated ?! music__victory

Ibiza radio 1

Radio·Espagne

[Ibiza radio 1](#)

Hello Ici Factory,

Thank you for sharing with us your third album, "Cha Cha Ciao," from your album "Let's Dance The Night Together." This album, focused on dance-oriented compositions, particularly caught our attention with this particular track, where you skillfully fuse Latin rhythms, funk, and jazz.

We really liked the contagious energy, the meticulous production, and the rhythmic originality of your song. Therefore, we are pleased to inform you that we will be broadcasting "Cha Cha Ciao" in the coming days on IBIZA Radio 1.

We know your goal is to gain more exposure and listeners, whether through radio or playlists on music platforms. With this initial broadcast, we hope to contribute to furthering your project and connecting your music with new listeners.

Thank you for trusting Groover to share your art with us!

Musical greetings

<https://ibizaradio1.com/>

Musiclink

Média / Journaliste · Pérou

[Musiclink](#)

Hello Ici Factory, Really nice track! Love the rhythm and genre mix, with a great jazz influence. Very catchy and easy to listen. Cool videoclip too! We will share it in our social media. Looking forward to hearing more from you!

ShinyMusicGroup

Playlist · Espagne

[ShinyMusicGroup](#)

This track feels like floating on a cloud. The synth pads are lush, the percussion is subtle yet groovy and the overall vibe is mesmerizing. The production is smooth, creating an immersive experience. Keep creating these dreamy landscapes.