

The press kit is made up of feedback from media that I contacted through Groover.

ICY MUSIC

Playlist: Afrique du Sud

ICY MUSIC

Good day Ici Factory, Thank you for the track Very rare and great sound. I thought that it was easy to listen to and I just enjoyed learning and trying to figure out the type of sound which was so exciting. I will be adding and sharing your track to my playlist.

Planet Network

Label, Radio France

Planet Network

Hello,

We really like it. Could you please email us the song in MP3 format so we can play it in our program?

If you're interested in increased visibility, please don't hesitate to ask us for more information. Thank you.

Une fois reçu par e-mail votre mp3, vous serez programmé sur:

<https://fr.welove.radio/radio/planet/>

The Hand Editions

Playlist: Italie

The Hand Editions

Hello Ici Factory,

What immediately struck me was this truly original and inventive rhythmic interplay. The bass, carried by this rhythm section, managed to create a truly mysterious and at the same time entertaining atmosphere.

I found this dribbling of the main role played by the different instruments a good idea and helped keep the attention active.

These incursions into electronic timbres were a nice, colorful gimmick!

Good!

Sincerely!

T.H.E

https://open.spotify.com/playlist/77ojvnrbTDHm6NhHGwWeZp?si=S1EX_TfGSCOQVJMX4sX61w

Alex Stiwart

Influenceur·euse sur les réseaux sociaux·Chili

Alex Stiwart

An excellent artistic piece, as always. The visual component doesn't just accompany the sound — it enhances it, creating a fully immersive sensory experience. Every detail feels intentional and carefully crafted. This is one of those works that you don't just listen to — you truly feel it. I'll be sharing it on my Spotify playlist. Cheers

O Novo Show Do Novo

Radio·Brésil

O Novo Show Do Novo

Hey All good? We are pleased to inform you that your song has been selected to be featured in an episode of O Novo Show Do Novo. Congratulations on the achievement! It will be in episode 22 or 23. We are currently on episode 18. When the episode is released, we will let you know via email or Instagram. To find out more about O Novo Show Do Novo and get to know our partner radios, visit the link below <https://www.novosuiuos.com.br/onovoshowdonovo> Follow:

<https://www.instagram.com/novosuiuosoficial/> <https://www.instagram.com/superclima82> Radio Novos Uivos broadcasts all episodes of O Novo Show Do Novo and ReflecSons, 24 hours a day. <https://www.novosuiuos.com.br> Novos Uivos Team Rio de Janeiro, Brazil

Groove it

Playlist·États Unis

Groove it

Magnificent talent, what a beautiful and sweet surprise! An extraordinary, unimaginable song. Played with a splendid and exceptional melody, and with an obvious and unique success. Full of positive energy and determination, above all very well directed and organized. What a beautiful and happy marvel. Truly melancholic. Congratulations.

<https://x.com/Deborahdjohn?t=fgLTJMmTiVot91CvmAJwkA&s=09>

<https://open.spotify.com/playlist/4zNDI7kTKxDNBbzoJmA0VG?si=9yPIDQ3wRBibPAtnUJIQ>

Music By Humans

Média / Journaliste·États Unis

Music By Humans

To be honest, the track is wonderful and we really want to share it on "Artists To Watch" and spread it to the world. Keep it up

Muséanima

Playlist·France

Muséanima

Hello,
I hope you're well!

Music that quickly ends up possessing us, haunting us. The production is perfect and the instrumental dialogues are splendid. Bravo!
I'm adding it to our playlist.

Take care,
Raphaël

<https://tinyurl.com/4ek7bk3m>

Branimir Lokner

Média / Journaliste, Mentor·Serbie

[Branimir Lokner](#)

"Clef d'or" is a different piece from many in the repertoire of Ici Factory as an artist. The complete arrangement structure is different, and in many aspects experimental. Rhythmic combinations, challenging instrument recordings, odd rhythms, and occasional outbursts of stripped-down sounds beyond the established "control" of the music structure, all in one place, can be heard here. But there is no doubt that this author skillfully managed to avoid potential performance pitfalls, creating a piece that demonstrates his wide range of realization and performance possibilities.

Discover Clef d'or by Ici Factory <https://t.co/7tSU3T0HWM> via @HeyGroover #GrooverEffect
Check out the instrumental piece "Clef d'or", By Ici Factory!— Branimir Lokner (@BranimirLokner) May 25, 2025

Musiclink

Média / Journaliste·Pérou

[Musiclink](#)

Hello Ici Factory, Really nice instrumental track! Love the rhythm and percussion. Very catchy and easy to listen. Cool videoclip too! We will share it in our social media. Looking forward to hearing more from you!

Ron Murx

Playlist·Émirats arabes unis

[Ron Murx](#)

Hi Ici Factory "Clef d'or" is such a cool and unexpected ride. Even though it's an instrumental, it tells a full story without saying a word. The song stands out because of its unique rhythm — it follows the Fibonacci sequence, which I didn't know much about before, but now I'm kind of obsessed! It makes the song feel natural but also surprising at the same time. I was doing some sketching while listening, and the music flowed so well that I ended up filling a whole page without realizing it. The Eastern sound gives it this dreamy and almost mystical vibe. It's different from the usual dance tracks — more thoughtful, but still has a groove that makes you want to move. The 6/4

time signature adds this swaying rhythm that feels like a dance in slow motion. Even though it's not typical Latin-jazz like the rest of the album, it fits perfectly in its own way. "Clef d'or" feels like the quiet star of the album — the one you don't expect to love, but keep replaying. Regards Ron

<https://x.com/RonMurx/status/1926182419729682819>

https://open.spotify.com/playlist/4lvrUWfYhynoo3MA1EG0TX?si=-o8EargaR7iweL_1s3ReJA

Hominis Canidae

Média / Journaliste·Brésil

[Hominis Canidae](#)

Hello friends of Ici Factory, thank you for sending us another clip. "Clef d'or" is another beautiful instrumental track, mixing classic and modern elements with mastery. As we already talked about this album last year, I shared it on the website:

<https://x.com/HominisCanidae/status/1926025697224450493>

Latino Gang Latam

Média / Journaliste·Colombie

[Latino Gang Latam](#)

Hello, how are you? Thank you for sending your music. You have great talent and a great musical production. We will support you by making a news story about your release. Send us high-quality photos.

eliezerboyer

Spécialiste Son·Venezuela

[eliezerboyer](#)

Hi Ici, what a musical masterpiece your song "Clef d'or" is, not suitable for every ear. Congratulations for making such high-level artistic and abstract music. This time I enjoyed the selection of sounds more. I found the fusion of Latin, Asian, and Eastern rhythms incredible. I think it would be interesting to propose synchronization in films, series, documentaries, etc. I recommend visiting this link

<https://blog.groover.co/en/tips/how-to-get-music-placements-film-tv-series-ad-en/>. The guitars are excellent, as always. You have the perfect touch between distortion and powercore. I congratulate you. Although what you are doing is not very commercial, it has great sonic potential. Keep going, good work, greetings and blessings from Venezuela. #palanteesPalCielo

Rádio Armazém

Média / Journaliste·Brésil

[Rádio Armazém](#)

Hello! In my opinion, "Clef d'or" stands out for its oriental atmosphere, straying a little from the predominant Latin-jazz, but without losing the rhythm that invites dancing. What caught my attention the most was the intelligent structure based on the Fibonacci sequence, a mathematical move that, translated into 54 beats and a 6/4 signature, could sound cerebral, but here it sounds organic and fluid. I decided to publicize it precisely because of this unique mix of concept and spontaneity, which deserves to be noticed by both fans of experimental jazz and those who enjoy different grooves. Stay in the flow! After its release, we will include your song in our radio show "Noitinha Cool" here on Rádio Armazém (listen at radioarmazem.net). The radio show is broadcast every Sunday at 10:00 pm (Brazil time). This radio show will later go to our playlist on our Spotify profile. Consider liking/following our playlist?!

<https://open.spotify.com/playlist/6vgxW7ij2SsRwx3IBlOKtv?si=19XltaeVR-OHgN2npNQhOA>

Hi! On 05/25 your music will be on the 179th edition of our radio show "Noitinha Cool" at 22:00 (Brazil time) here on Rádio Armazém (listen to radioarmazem.net) Indicate Rádio Armazém on Groover! :) And stay tuned that we will tag you on Instagram! :)

<https://open.spotify.com/playlist/6vgxW7ij2SsRwx3IBlOKtv?si=b307396b39a14876> *We would appreciate your like on our playlist!<3)

ShinyMusicGroup

Playlist·Espagne

[ShinyMusicGroup](#)

This track feels like a journey, with rising intensity and deep, orchestral elements. The layering is done masterfully, and the production quality is stunning. It's in my playlist because it evokes strong emotions. Keep crafting these cinematic masterpieces!

<https://open.spotify.com/playlist/3cSQLOi3HlOahiWXpFMkvE?si=7d0dbf0c656b4cf2>

Bruno Felipe

Playlist·Brésil

[Bruno Felipe](#)

Hi! I liked it, I'm a fan of instrumental sounds, good guitar, it fits my playlist, I'll add it for 30 days. I wish you much success!

<https://open.spotify.com/playlist/3mw3AIWdYcFIPBVLIYA9Cu?si=e97886d77a5c4104>

Music Victory

Playlist·Serbie

Music Victory

Hey Ici Factory, hope you are doing great! Clef d'or is very imaginative and creative track, astounding work! I'll add it to the Fusion playlist. ? May each day bring you joy and success ?¬ ?! All the best, MV

Here's the link to the list:

<https://open.spotify.com/playlist/5B2Z1JZYn6wa0ykWTH9D7D> As always, one like and a shout-out on your socials would be genuinely appreciated ?! music__victory

Ibiza radio 1

Radio·Espagne

Ibiza radio 1

Hello Ici Factory,

Thank you so much for sharing your track "Clef d'or" with us through the Groover platform.

We were particularly struck by the originality of this track on the album "Let's Dance the Night Together." Although it departs from the Latin-jazz style predominant on the rest of the album, its oriental sounds and distinctly danceable nature make it a very interesting and musically rich offering.

We were also fascinated by the concept of building the track's structure based on the Fibonacci sequence, which gives rise to the famous golden ratio. This choice adds a rhythmic and mathematical dimension that never sacrifices spontaneity or musicality. The 6/4 rhythmic signature and the 54-beat cycle used as rhythm subdivisions demonstrate great creativity and musical mastery.

We're pleased to announce that we'll be broadcasting "Clef d'or" in the coming days on IBIZA Radio 1. We believe it's a song that deserves to be heard by a wider audience, and we're happy to help you give it greater visibility through our channels.

Congratulations on your work and thank you for sharing your sound universe with us!

Best regards,

IBIZA Radio 1

<https://ibizaradio1.com/>

Boulimique de Musique

Média / Journaliste, Playlist·Canada

[Boulimique de Musique](#)

The Franco-Swiss project is back with a captivating instrumental piece with exploratory leanings. This bewitching composition, with its incomparable musical blend, is particularly noteworthy for the mysterious sensuality it emanates. Let yourself be charmed by this work with its deliciously hypnotic qualities! Here are the playlist links: Voici les liens vers les playlists :

<https://on.soundcloud.com/u3Yf8YUEPgkMz7Ne9>
<https://dizr.page.link/CD1qRf4iDHrJshmu7>
<https://open.spotify.com/playlist/6B6gqq06b4GcxIQdnsiD4E>
<https://youtube.com/playlist?list=PLQQEx2JoJCJucAX0IM9Vj59OutAtLEqTm&si=7tOVFBH1XqQWogEr>

Nam Radio

Radio·Namibie

[Nam Radio](#)

Excellent production! Consonant melody, instrumental in perfect harmony. I really liked the arrangement, well produced. Thank you very much

KG Studio

Chaîne Youtube / Twitch, Label, Influenceur·euse sur les réseaux sociaux·Brésil

[KG Studio](#)

I really liked the song and would have loved to offer even more opportunities but in my opinion there were too many style changes in the beat which makes it uncertain where it could fit However we still decided to add it to our Chill Spotify playlist We invite you to send us more songs so we can explore the opportunities we might be able to offer you.

<https://open.spotify.com/playlist/20QTWv3MYGxBCekhB1Jj5B?si=ce98e6f2da754e71>