

The press kit is made up of feedback from media that I contacted about Groover.

Ibiza radio 1

Radio·Espagne
[Ibiza radio 1](#)

Dear Ici Factory,

We are pleased to announce that we will be broadcasting your song "Samba ni loi" on IBIZA Radio 1 in the coming days. We were very impressed by this song, which is presented as a true ode to dance, just like the rest of the tracks on your album "Let's Dance the Night Together."

What really caught our attention about "Samba ni loi" was its innovative approach with a 12/8 time signature, subdivided into 5 and 7 beats. This detail gives it a unique character, as it breaks with the conventions of traditional samba and creates a fresh and stimulating rhythm, perfect for bringing energy to the dance floor.

We loved how this song defies expectations while maintaining the festive and vibrant essence of samba, making your musical offering very special. We are excited to share it with our audience and are sure it will be a hit on the airwaves.

Stay tuned for upcoming surprises and exclusive previews!

Best regards,

IBIZA Radio 1

Boulimique de Musique

Média / Journaliste, Playlist·Canada

[Boulimique de Musique](#)

This instrumental track navigates the waters of the lounge style, with its perfumes of perfectly assumed Latin music. The track exudes joie de vivre, enhanced by a vibrant video featuring dance moves and vivid colorimetry.

Voici les liens vers les playlists : <https://dzt.page.link/kK2jCCY7qbQbV3rn9>
<https://on.soundcloud.com/cNE9JqGEH5bFuuLn8>
<https://open.spotify.com/playlist/0KeXXaFl4PocV0WZrhV3p0?si=EFvFsRzeSgW9tcZwu3YEkg> <https://www.youtube.com/playlist?list=PLQQEx2JoJCJuZoRqGp3y7rqxMv8AjFHmV>

Rádio Cult FM

Radio·Brésil

[Rádio Cult FM](#)

With a beautiful arrangement, the work is of quality, with good influences and impeccable production. Unfortunately this is not the genre we play on our radio, but we wish it success.

Muséanima

Playlist·France

[Muséanima](#)

Hello,

I hope you're well!

A dance that captivates us and makes us want to move, to fully experience the moment. Congratulations on the orchestrations, simply perfect! I'm adding it to our current playlist.

Take care,

Raphaël

Music For All

Média / Journaliste·Brésil

[Music For All](#)

Simply perfect and very clever melodies, your song is incredible. This musical work will be included for 30 days in our playlist Music Instrumental For All.

<https://open.spotify.com/playlist/3XneiU3iMavpGxCAWYkOYz?si=1c712043528c4bba>

Music Victory

Playlist·Serbie

[Music Victory](#)

Hey guys, thanks for getting back to me! Another awesome release, I so much enjoyed it and Samba ni loi will find its place on the Fusion playlist, excellent work?! Take care and see you around, MV

Here's the link to the list: <https://open.spotify.com/playlist/5B2Z1JZYn6wa0ykWTH9D7D> As always, one like and a shout-out on your socials would be genuinely appreciated ?! music__victory

Bruno Felipe

Playlist·Brésil

[Bruno Felipe](#)

Hi! It's a good job, I really like this style of instrumental sound, very light, calm, it fits my playlist. I'll add it for 30 days. I wish you much success!

<https://open.spotify.com/playlist/3mw3AIWdYcFIPBVLIYA9Cu?si=f8b5b301914c44f8>

Musiclink

Média / Journaliste·Pérou

Musiclink

Hello Ici Factory, Really nice track! Love the rhythm and beats. Very catchy and easy to listen, with a jazz influence. Cool videoclip too! We will share it in our social media. Looking forward to hearing more from you!

Hello! We shared "Samba ni loi" in our social media: <https://www.instagram.com/musiclinkperu/>. Merci!

Rádio Armazém

Média / Journaliste·Brésil

Rádio Armazém

Hello, in our opinion, this one is one of those that grabs you by the hip before your brain understands the move, "Samba ni loi" arrives with a naughty touch, as if challenging you to find the right step. Nothing like that classic samba: it's a broken balance, almost a dancing provocation. Purists may turn up their noses, but the body will understand right away – after all, that's why it exists, to send tradition to the box and get everyone moving without an instruction manual. Your music will play on our radio, from Brazil to the world via online. Stay in the flow! After its release, we will include your song in our radio show "Noitinha Cool" here on Rádio Armazém (listen at radioarmazem.net). The radio show is broadcast every Sunday at 10:00 pm (Brazil time). This radio show will later go to our playlist on our Spotify profile. Consider liking/following our playlist?!

<https://open.spotify.com/playlist/6vgxW7ij2SsRwx3IBlOKtv?si=19XItaeVR-OHgN2npNQhOA>

Hi! On 04/06 your music will be on the 169th edition of our radio show "Noitinha Cool" at 22:00 (Brazil time) here on Rádio Armazém (listen to radioarmazem.net) Indicate Rádio Armazém on Groover! :) And stay tuned that we will tag you on Instagram! :) <https://open.spotify.com/playlist/6vgxW7ij2SsRwx3IBlOKtv?si=b307396b39a14876> *We would appreciate your like on our playlist!<3)

Emergente

Journaliste, Radio, Influenceur·euse sur les réseaux sociaux·Mexique

Hello, thank you very much for sending us your song. The instrumentation is impressive, the dynamics and harmonies work very well and combine perfectly. In the mix, each of the musical elements presents itself and is well appreciated. We will be playing your song on our radio station.

Listen and share our radio station, here you can listen to your music:

<https://zeno.fm/radio/radio-emergente-dbb6/>

MoochilaTv

Média / Journaliste·Argentine

MoochilaTv

great instrumental track ! we added here <https://open.spotify.com/playlist/2vDIRjVaoG4uSC24ccV2xa> and very soon we are gonna promote it in more places. have a great day Ici Factory !

ShinyMusicGroup

Playlist·Espagne

ShinyMusicGroup

This track is pure chill. The warm textures, soft deums and airy melodies create the perfect relaxing vibe. The production is subtle yet effective, making it perfect for focus or downtime. Keep crafting these smooth, dreamy beats!

DB Production

Playlist·France

DB Production

Hi, and thanks for sending me your track! I'm going to add you to my ideal playlist to help people discover artists like you. I never turn down a track because I believe everyone has the right to be heard, and only listeners can judge your work.

<https://open.spotify.com/playlist/5TC88kWiffCSDaxUD94hIK>

Planet Network

Label, Radio·France

Planet Network

Hello,

We really like it. Could you email us the song in MP3 format so we can play it in our programming?

Thank you.

Une fois reçu par e-mail votre mp3, vous serez programmé sur: <https://fr.welove.radio/radio/planet/>

OXO RADIO

Radio·France

OXO RADIO

Thank you for submitting your track to our team. After listening to it, we plan to broadcast it on our airwaves.

Sincerely,

RADIO OXO

The Hand Editions

Playlist·Italie

The Hand Editions

Hello Ici Factory,

Glad to hear another one of your tracks, thank you!

This piece, as you wrote, has an interesting rhythmic design. It's expressed by a beautiful rhythm section, but I especially appreciated the keyboards and their ability to create interesting syncopations and anticipations.

The piano solo is very imaginative and fun.

It's good!

A warm greeting!

T.H.E

<https://open.spotify.com/playlist/77ojvnrbTDHm6NhHGwWeZp?si=a73b1CUjQz6ZHSQdvUgYAw>

Eliza Pérez

Média / Journaliste·Venezuela

Eliza Pérez

Hello Ici Factory, I hope this message finds you well. Thank you for sharing your song "Samba ni loi" with me. I truly appreciate the calm melody you've crafted; it creates a soothing atmosphere that's perfect for relaxation and enjoyed at various moments. The song is engaging and holds the listener's interest from start to finish. However, since the track was released last year, I regret that I cannot share it on the music website where I publish content, as they focus on more recent releases. That said, I have added it to my "No stress, just chill" playlist on Spotify:

<https://open.spotify.com/playlist/5rOm9oD8IDMTdYTHVOrgVR?si=2549b5b668554835>

Wishing you all the best, and I look forward to hearing your future releases!

Latino Gang Latam

Média / Journaliste·Colombie

Latino Gang Latam

Hello, how are you? Thanks for sending your music. The instrumental sounds great, it has a great rhythm. We're going to support you by publishing a news article about your release. Send us high-quality photos.

Vybz fm

Radio·Nigeria

Vybz fm

Each track is a masterpiece. The beats are catchy and the production ties everything together, creating a complete experience.

Ron Murx

Playlist·Émirats arabes unis

Ron Murx

Hi Ici Factory Your track "Samba ni loi" is one of those tracks that makes you want to move—even if you have no clue what's going on rhythm-wise (and trust me, I didn't at first). It's got that samba spirit, but the beat does its own thing, kind of like someone dancing with total freedom. I loved that. It's like the song says, "Let's dance the night together," but... with a twist. What makes this track special is its wild time signature—12/8, split into 5 and 7. I'm not a music theory person, so that flew right over my head at first. But listening to it feels like going on a dance adventure, where the rhythm surprises you and keeps things fun and fresh. It doesn't follow the "rules," and that's what makes it exciting. It kind of reminded me of when I tried dancing salsa in a class once and just did my own thing halfway through. Everyone laughed, but it was honestly more fun that way. That's the same energy this track brings—joyful, unpredictable, and full of motion. Great for playlists that want to shake things up! Regards Ron

<https://x.com/RonMurx/status/1908412916799254725>

<https://open.spotify.com/playlist/4lvrUWfYhynoo3MA1EG0TX?si=42aClzCxS0-g7TB7VHlrcg>

Branimir Lokner

Média / Journaliste, Mentor·Serbie

[Branimir Lokner](#)

"Samba Ni Loi" is an instrumental with an interesting, I would say experimental, combination of a few stylish elements. Latino views collide with jazzy sound, with nice additional trumpet parts and a nice arrangement. This instrumental is listenable but also shows the quality of the protagonist of this story.

Discover Samba ni loi by Ici Factory <https://t.co/LgecrqQklj> via @HeyGroover #GrooverEffect Check out the instrumental piece "Samba Ni Loi", by Ici Factory!— Branimir Lokner (@BranimirLokner) April 5, 2025

Hominis Canidae

Média / Journaliste·Brésil

[Hominis Canidae](#)

Hello Pierre-André Baumann, thanks for sending me another song. "Samba ni loi" has a jazzy and instrumental feel with influences and hints of pop music, in this case Brazilian samba, I believe. It's a good track and should be spread around our website:

<https://x.com/HominisCanidae/status/1908547868543066337>